

YIELD PLUS x ROSS 308

YIELD PLUS x ROSS 308 FF

Performance Objectives

2019



Introduction

The Yield Plus® (YP) x Ross® 308 broiler is available in two types, a slow-feathering bird which produces sexable broilers (Ross 308) and one which produces all fast-feathering broilers (Ross 308 FF). The sexable-type produces fast-feathering female broilers and slow-feathering male broilers. This allows the broilers to be sexed in the hatchery by evaluating feather development differences.

This booklet contains the performance objectives for the Yield Plus x Ross 308 and the Yield Plus x Ross 308 FF broiler and is to be used with the **Ross Broiler Management Handbook**.

Performance

These objectives indicate the performance achievable under good management and environmental conditions and when feeding recommended nutrient levels.

Producers may find that local factors prevent such performance being achieved. For example:

- The availability of raw materials may limit nutrient content and intake.
- Extreme climatic conditions will reduce performance.
- Economic considerations may limit choice of production systems.

Therefore, average performance may be lower than the figures presented here.

The objectives are presented in two sections to reflect the global nature of the publication.

Section 1 g contains the performance data in metric measurements and
Section 2 lb contains imperial measurements.

In the tables values are rounded, this may result in small inaccuracies when using the objectives to calculate other performance statistics.

Yields will vary between processing plants depending on type of equipment used (e.g. carcass chilling technology, automated versus manual de-boning) and the exact portion being produced.

Every attempt has been made to ensure the accuracy and relevance of the information presented, however, Aviagen® accepts no liability for the consequences of using this information for the management of chickens.

For further information on the management of Ross stock, please contact your local Ross representative.

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Key Management Points

Cost effective production of chicken meat depends on achieving good bird performance and the following points are important for optimizing performance of the broiler:

- Maximize chick quality by good management of hatching, storage and transport conditions.
- Design the brooding set-up to ensure easy access to water and feed at placement, and to ease the transition between supplementary systems and the automated feeders and drinkers at 4-5 days. Feed a highly digestible and nutritionally balanced Starter diet.
- Keep chicks in their thermal comfort zone by monitoring chick behavior, but beware of low relative humidities (less than 50% RH). Establish a minimum ventilation program from day one.
- Monitor crop fill, feeding and drinking behavior and 7-day live weight to allow continuous improvement of the brooding set-up.
- Keep birds in their thermal comfort zone throughout the growing period. Fast growing broilers produce large amounts of heat, particularly in the second half of the grow-out period. Keeping ambient temperatures less than 21°C (69.8°F) from 21 days onwards may improve growth rates.
- Maintain high standards of biosecurity and cleanliness to keep disease to a minimum.

Notes



Notes

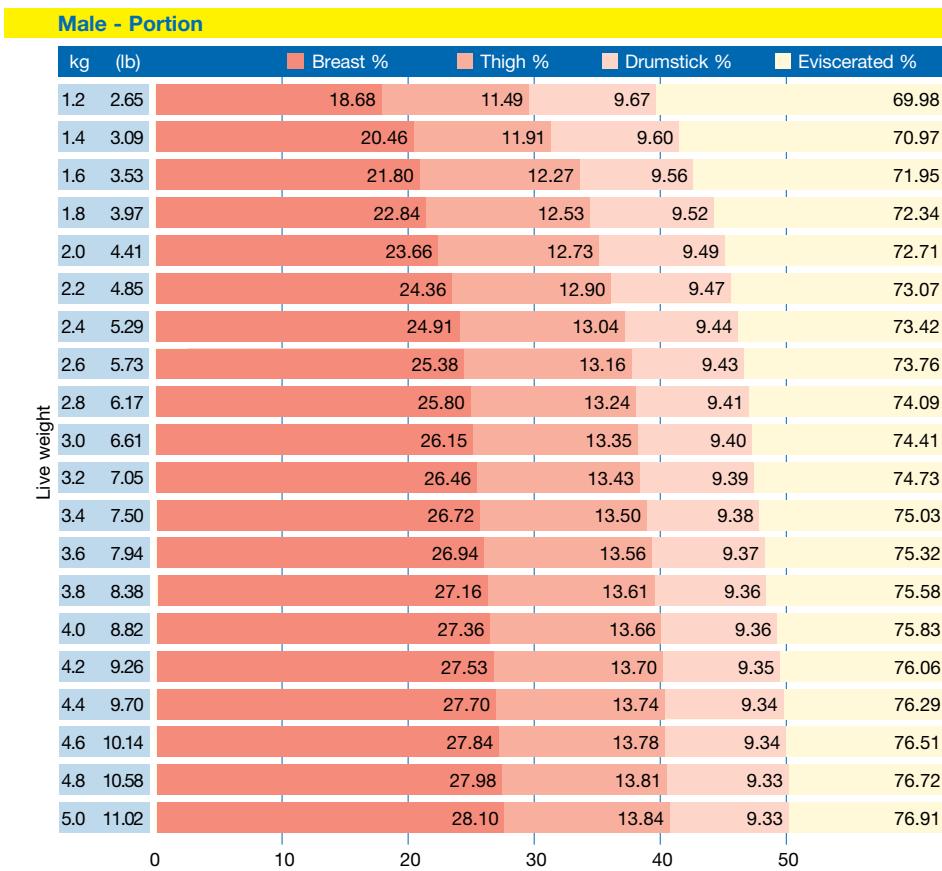
YP x ROSS 308/YP x ROSS 308 FF BROILER: Performance Objectives

Carcass Yield

The following diagrams indicate how yields of the major portions change with increasing live weight in each sex. Eviscerated yield is broken down into breast meat and leg meat to represent a deboning operation.

Definitions of Terms

Eviscerated %	eviscerated carcass (without neck, abdominal fat and internal organs) as a percentage of live weight.
Breast %	breast meat (without skin and bone) as a percentage of live weight.
Thigh/Drumstick %	whole thigh/drumstick (with skin and bone) as a percentage of live weight.

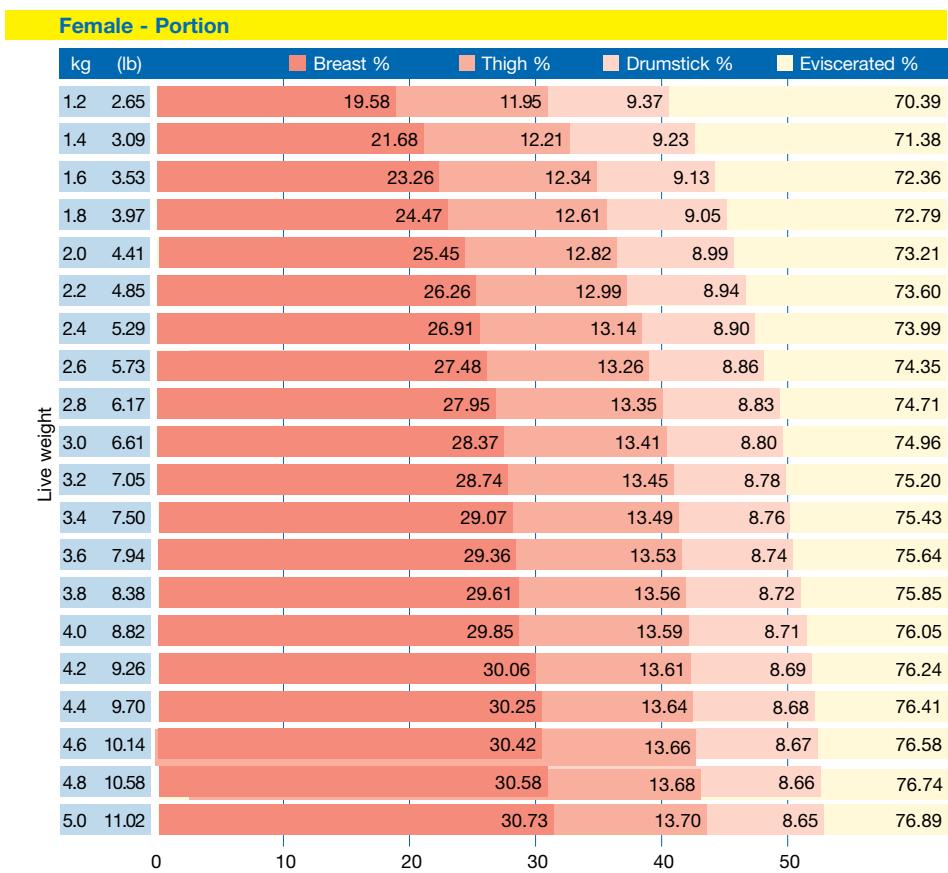


NOTE: These figures represent dry yield. They do not include any moisture retained during chilling or processing. Carcass component yields will vary among processing plants depending on, for example, type of equipment used and the exact portion(s) being produced.

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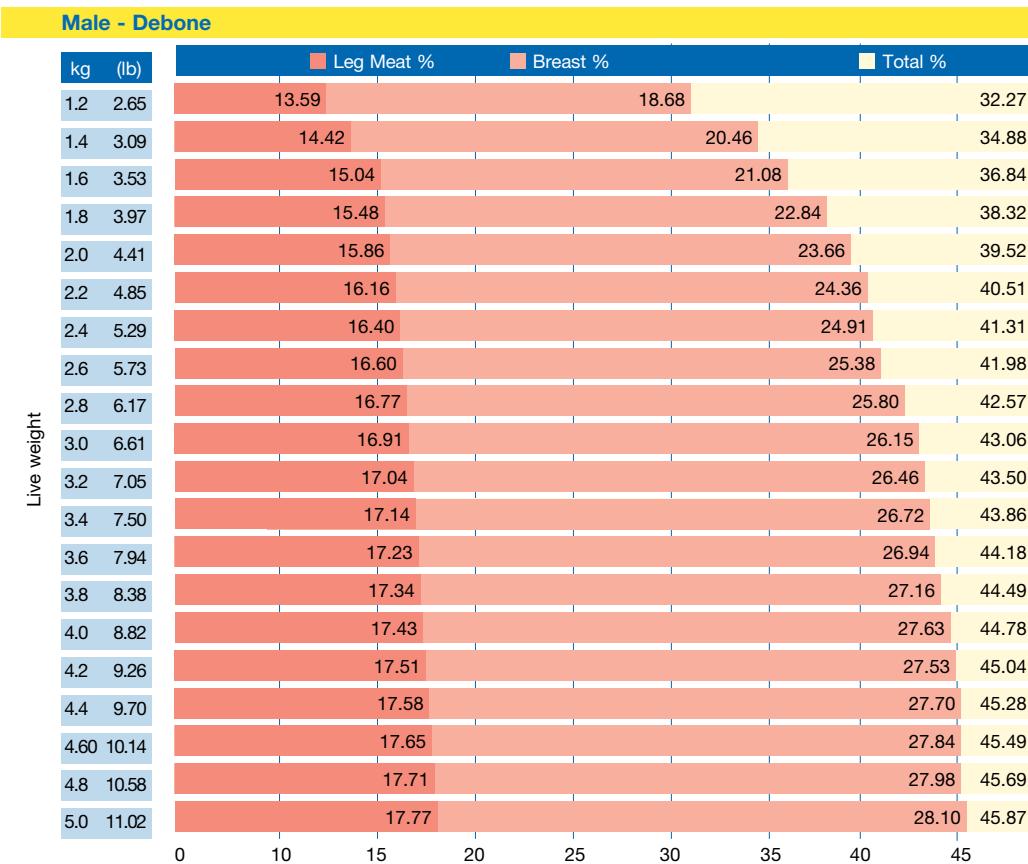


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YP x ROSS 308/YP x ROSS 308 FF BROILER: Performance Objectives

Definitions of Terms

Breast %	breast meat (without skin and bone) as a percentage of live weight.
Leg Meat %	sum of deboned thigh (without skin) and deboned drumstick (without skin) as a percentage of live weight.
Total %	sum of leg meat and breast meat



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